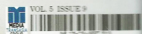


CASAVIVA

ITALY'S LEADING INTERIORS AND DESIGN MAGAZINE



*informal
living*

AN ILLUSION OF SPACE

ECO LIVING
natural lighting

A MARSEILLES RETREAT
minimalist charm

AN INDIAN ETHOS
a spot of calm in Beijing

COLLECTION IN FOCUS



Minimalist chic

This couple is blessed with a vibrant design sense, doubly imaginative minds and a knack for detail.

By Divyani Pattarpal

What happens when two talented designers also happen to be married?

Well, they usually go on to collaborate and create something spectacular. Exactly what Parul and Mooshir Vahanavati did, when they together founded Rayden Design, an art and design studio in November 2010.

With the studio's motto proclaiming they "love good design", an apt question to ask is what according to them makes it.

"To me, good design is an amalgamation of a curious thought, fuelled by an ingenious material sensibility, and manufactured with precision," says Mooshir.

That's what their design is, minus all frills. Non-fussy and understated, each product is the outcome of careful deliberation and an expertise in dealing with materials. Float, for instance, came by when they were exploring sheet metal as a material.

With the 4-pie table, the legs of which are inspired by Islamic architecture, they used laser cutting to carve traditional forms. For Timestamp, they wanted the clock to become an integral part of the wall. Although it doesn't

have a physical structure, the placement of the twelve numerals defines the visual shape. Ask Parul if she has a penchant for white, a colour showing consistently in their creations, she candidly replies "Truthfully, I use white, because it's safe. Colours scare me!"

(Clockwise from left) Marigold, a spherical shade, made using two different modules of petals shown switched on and off; Timestamp; Amaltes lampshade; 4-pie side-table; Float.

